

CONSENT AGREEMENT

THIS AGREEMENT is made the ^{14th} day of *July* 1998 BETWEEN the FAIR TRADING COMMISSION a body corporate with its offices at 52 Grenada Crescent, Kingston 5 in the parish of Saint Andrew (hereinafter called the Commission) of the FIRST PART and RESTAURANTS OF JAMAICA LIMITED , operators of KENTUCKY FRIED CHICKEN of the SECOND PART.

WHEREAS :

[1] Mr. Phillip McLeish (hereinafter called the Complainant) lodged a complaint with the Commission alleging that he visited the Savanna-la-mar branch of Kentucky Fried Chicken on March 28, 1998 where he noticed a promotional sign which represented that for an additional cost of \$ 20.00 , "combos" could be "mega sized" to large fries and a 620 ml. drink . When he requested that the two "kids meal combos" which he purchased be "mega sized" he was informed that the promotion did not extend to "kids meal combos".

[2] The promotional sign omitted to indicate that the offer to "mega size" "combos" excluded "kids meal combos"; as such Restaurants of Jamaica Limited contravened section 37 of the Fair Competition Act which provides that businesses in pursuance of trade and for the purpose of promoting the supply or use of goods or services , should make full and timely disclosure of all material information to consumers so as to enable them to make informed purchasing decisions .

IT IS HEREBY AGREED THAT :

[3] Restaurants of Jamaica Limited will contribute fifty (50) "mega sized" meals to the School of Hope, Llandilo Savanna-la-mar, Westmoreland within 30 days of signing this agreement .

[4] Restaurants of Jamaica Limited will offer the Complainant and his family a free meal at the Savanna-la mar branch of Kentucky Fried Chicken within 30 days of signing this agreement .

[5] Restaurants of Jamaica Limited will pay the sum of Six Thousand Dollars (\$ 6,000.00) to the Commission as costs.

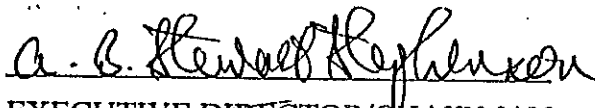
[6] The parties hereto agree to waive any and all further procedural steps, all rights to judicial review, or otherwise to challenge or contest the validity of this agreement.

[7] However , should Restaurants of Jamaica Limited fail to implement the terms herein agreed to , the Commission may thereafter either withdraw its acceptance of this agreement and take such action as it considers appropriate and so notify Restaurants of Jamaica Limited or issue and serve a complaint in such form as the circumstances may require .

[8] Restaurants of Jamaica Limited understands and accepts that formal proceedings may be instituted by the Commission if it fails to abide by this agreement.



RESTAURANTS OF JA. LTD.



EXECUTIVE DIRECTOR/CHAIRMAN
for FAIR TRADING COMMISSION